



July 31, 2018

MOBILE MARKET COMING TO CUDAHY

*Healthy, fresh food will be available to the community
at prices lower than the grocery store*

Cudahy—The City of Cudahy in partnership with the Hunger Task Force is excited to announce the Fresh Picks Mobile Market will be coming to Evergreen Square Apartments. This grocery store on wheels travels throughout Milwaukee County to visit neighborhoods and communities that have limited access to fresh and healthy foods.

The Mobile Market will open Thursday, August 16th from 10:00am to 11:30am at Evergreen Square Apartments, 3717 E Ramsey Ave. It will be there the 3rd Thursday of every month.

“It is about expanding food access to those who need it,” said Mayor Hohenfeldt. “We want to make sure seniors have protein in their diet and access to fresh produce.”

The market was created by transforming a 100-foot NASCAR trailer into a single-aisle grocery store on wheels. It stops twice per day for 90 minutes at senior housing developments, community centers, schools and workplaces where access to healthy food is limited.

“The Mobile Market’s for everybody,” said Katie Lepak, Health Officer. “It offers up to 40 varieties of produce—as well as meat, dairy, eggs, butter and juice—at 25% off Pick ‘n Save’s lowest prices. This will be an excellent resource for our community.”

“It is the result of outstanding work done by the Healthiest Cudahy Collaboration, a working partnership between over 30 agencies promoting a healthier Cudahy,” stated Lepak.

Hohenfeldt stated he is “looking forward to helping even more people have access to fresh and healthy foods at the new market stop at the Evergreen Square Apartments in Cudahy.”

The market accepts debit cards, credit cards and Quest EBT. No cash is onboard or accepted.

For more information about the Mobile Market:

<https://www.hungertaskforce.org/signature-programs/fresh-picks-mobile-market/>

For flyers and local information:

<http://www.cudahy-wi.gov/departments/health>

###